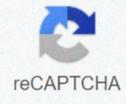




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## Mobile product manager salary in canada

10A.e. On 26 Nov 2020LocationCanada, Toronto, ON, Canada AreaIndia, Bangalore AreaUnited Kingdom, London, UK AreaUnited States, Augusta, ME, US Area, Austin, TX, US Area- Baltimore, MD, US Area- Eugene, OR, US Area- Los Angeles, CA, US Area- New York City, NY, US Area- Riverside, CA, US Area- San Diego, CA, US Area- San Francisco, CA, US Area- Seattle, WA, US AreaAll Years of ExperienceAny Experience0-1 Years1-3 Years4-6 Years7-9 Years10-14 Years15+ , Profit sharing, Commission sharing, Tips have not been reported for these roleRelated searches:All salaries of product managers | All Zynga SalariesThe typical Zynga Product Manager salary is ≤29.96.116. The salaries of product managers at Zynga can range from ≤19.31,571 - √43.49,573. This estimate is based on 10 Zynga Product Manager salary reports(s) provided by employees or estimated based on statistical methods. When calculating bonuses and additional compensation, a product manager of Zynga can expect an average total salary of ≤31,40,666. Check out all product manager salaries to learn how this stacks up in the market. + Add Photo See All PhotosSee All Product management is one of the most coveted career paths for college graduates and MBA. Glassdoor recently named it one of the top 10 best jobs in America. This is because the work makes sense, is well paid, and offers significant opportunities for career development. How much does a product manager typically earn? According to salary sites like Glassdoor and Payscale, typical salaries among product managers can range from \$63,000 to more than \$200,000.Er are a number of reasons why this pay range is so wide. Hiring managers typically weigh factors such as experience, geographic location, education and industry expertise when making an offer. Please note that the basic salaries in this article are intended for general product manager tasks (unspecified type). All salary information was reported by Glassdoor in July 2020.SeniorityHow greats also care which industry you are in, seniority is the main driver of salary ranges. Product management is no different. However, outside of very senior product manager roles, seniority usually doesn't require a decade of experience in fast-growing tech sectors. Associate product manager: \$96,000The easiest way for a recent graduate or someone who makes a major career change to break into product management is to join an organization as an associate product manager. Most companies will need a college degree and anywhere from zero to two years of work experience. Since this is an entry-level role, larger companies have even started recruiting colleges and universities to fill their associate product manager positions. Product manager: \$109,000Three to five years as an associate manager or related role (such as in engineering, sales or product marketing manager) is generally sufficient experience to qualify for a product manager role. And that experience will probably come with a salary salary Also. New graduates with an MBA or advanced degrees in technology may be able to completely bypass the associate product manager role and start their careers as product managers. However, those without relevant work experience are likely to earn less than the average - which is still higher than most jobs available for new grads. Senior product manager: \$124,000Product managers are usually eligible to become senior product managers after approximately five to eight years of experience in a product management role. Senior product manager job responsibilities may include managing multiple products or a full product portfolio. Director of Product Management: \$149,000 Most companies require a director-level product manager role to have more than seven years of product management and workforce management experience. And many times, companies are looking for industry-specific expertise. For example, a business-to-consumer SaaS company will be looking for a director who has experience in delivering a SaaS product to consumers. The director of product management leads a team of product managers and in smaller companies they can take a place in the overall leadership team. VP product management: \$181,000The VP of product management is almost always a member of the leadership team and owns the product vision for the company. In addition, they are responsible for guiding and growing the product team. Most recruitment companies require previous experience in leading a team of product managers and looking for industry-specific expertise. The salary for this senior product role can vary greatly. Startups and smaller companies may not be able to offer hefty salaries, but they can offer shares. Of course, enterprise companies typically offer generous salaries and packages that include performance bonuses and profit sharing. Chief product officer (CPO): \$194,000The CPO is a board-level role that is increasingly present in large companies. This position often reports directly to the chief executive officer and is responsible for the entire product management organization within a company. This includes determining the overall product strategy and ensuring that the direction serves the vision and objectives of the company. While the average base salary for a CPO is just under \$200,000, total compensation packages can reach much higher with annual bonus and stock options. LocationLocation affects salary in two ways. Cost of living is the first factor. Simply put, a product manager in Silicon Valley is going to make more than a product manager in Houston, TX. It costs a lot more to live in Silicon Valley and the salaries in that area will reflect that. The second way location can affect on the salary is the question. In cities where the demand for experienced product managers exceeds supply, salaries naturally go up. In the U.S., the median salary for product managers is \$109,000. However, salaries are highest in major subways on the East and West Coasts. But when the cost of living is taken into account, most of metro areas that have the highest effective pay (meaning salaries are higher and the cost of living is lower) are in the middle part of the country. Like other competitive career tracks, companies will often pay to move outstanding product management candidates. Product management roles are usually well above median salaries. It's worth considering general median salaries and cost of living when reviewing product manager salary offerings.U.S. West CoastMedian salaries for product managers: Los Angeles: \$108,000San Francisco: \$129,000Seattle: \$119,000Beset these salaries with the average cost of living in each location:Los Angeles: 43 percent above the national averageSan Francisco: 80 percent above the national averageSeattle: 49 percent above the national average U.S. Midwest/Rocky MountainsMedian salaries for product managers: Chicago: 99,000Denver: \$95,000Minneapolis: \$103,000The average cost of living in Midwest states tends to be closer to the national cost of living on average. Chicago: 23 percent above national averageDenver: 12 percent above national averageMinneapolis: 5 percent above the national average U.S. East CoastMedian salaries for product managers: Boston: \$109,000New York: \$107,000Auch like the West Coast, the average cost of living in East Coast states tends to top the national cost of living on average. Boston: 48 percent above new York's national average: 129 percent above the national average SouthMedian salaries for product managers: Atlanta: \$102,000Dallas: \$101,000The average cost of living in the South is usually closer to or below the national cost of living on average. Atlanta: 1 percent below the national average Dallas: 2 percent above the national averageEuropean countries with the highest overall salaries in Europe are Denmark, Luxembourg, Sweden, Finland and Ireland. The average salary for product managers in some major European cities varies widely. Barcelona: €47,000Berlin: €57,000Brussels: €71,000Dublin: €66,000London: £55,000Madrid: €47,00 000Mich: €65,000Paris: €52,000Rome: €43,000South: CHF109,000European countries with the highest cost of living are Switzerland, Norway, and Iceland.AustraliaThe average salary for product managers in Australia is \$112,000. The average salary for product managers in major Australian cities remains fairly close to the national average. Sydney: A\$110,000Melbourne: A\$116,000Brisbane: A\$100,000Perth: A\$100,000The average cost of living in Australia is usually higher than the rest of the world. It is 7 per cent higher than the cost of living in the US Worldwide, Sydney ranks 34th and Perth as the 71st most expensive city. New ZealandThe average salary for in New Zealand is NZ\$118,000. Like Australian, the average product manager salary in New Zealand's major cities is similar to the national average. Auckland: NZ\$100,000 Christchurch: NZ\$103,000Wellington: NZ\$110,000Worldwide, Auckland ranks 67th and Christchurch as the 88th most expensive city. Education Most managers have a college degree and many have an advanced degree as an MBA. College majors don't have a big impact on pay, but they can affect the chances of landing a job for new graduates. Together with relevant internships or co-op internships, a concentration in business or technology can help other candidates. College degrees Getting a degree in finance, computer science, or business can serve as a useful basis for developing the technical and analytical skills needed to manage a product. Some schools are even creating specialized tracks for a career in product management. A few such programs are available to students at Harvard Business School, Cornell University, and Carnegie Mellon University.CertificationsBeyond a relevant degree and some work experience, product managers can build off competitive skills by obtaining professional certifications and periodically enrolling in secondary education courses. Many colleges and universities offer continuing education tracks for product managers. These are just a few of the other programs available to deepen product managers' understanding and mastery of their craft. Aha! Academy: Led by experts in building world-class products, Aha! Academy courses offer advanced product management training. Association of International Product Marketing and Management: This professional association for product managers offers courses and study tools online and personally worldwide. General Assembly: Dedicated to offering educational and professional connections, general assembly offers both a 10-week, part-time course and an intensive, week-long course in product management. Pragmatic marketing: Gain insights at six different levels of certification designed for product managers and product marketing professionals. Product School: Learn from other seasoned product managers during a series of 8-week, part-time courses offered in San Francisco, Silicon Valley, New York, and Los Angeles.Project Management Institute: Although product management is different from project management, certification in specialized areas such as program management may be attractive to some employers. Scrum Alliance: Scrum and agile training can deport candidates in organisations that follow these methodologies. IndustriesSome fast-growing industries have a higher demand for product managers. If you have a lot of knowledge in any of the following areas, companies are willing to pay. Aerospace and Defense: \$106,000Banking and Financial Services: \$98,000Computer software: \$107,000Consulting: \$106,000Energy and utilities: \$106,000 119,000Information technology: \$100Consulting: \$106,000Energy and utilities: \$119,000Information technology: \$100 4,000Internet and \$116,000A2N and staff: \$99,000Telecommunications:

\$108,000Transportation and logistics: \$96,000Few industries can match the pay found in the tech industry. While the average salary for a product manager in tech is \$116,000, salaries can be much higher within leading technology technology product management is currently one of the highest paid jobs in technology companies. But the best part of the job is not the money. The true reward of being a product manager comes from making ideas a reality. Reality.

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